Day 1 Agenda

Monday, December 4, 2017

1:00 PM  Registration (Multi-purpose ABC Room & Living Room)

2:00 PM  Opening Remarks and Welcome | Nick Tsinoremas, CCS Center Director

2:10 PM  Welcome | John A. Quelch, Dean, UM School of Business

2:15 PM  Keynote Address | Daniel Cohen, Senior VP Digital Payments & Labs for MasterCard Latin America and the Caribbean

2:45 PM  Introduction of Panelists

2:50 PM  PANEL 1 “The Disruptive Power of Artificial Intelligence in Business"

Moderator: Joseph Johnson, UM School of Business Administration Marketing

PANELISTS

- Linton Ward, IBM
- Tomás Helou, SAP
- Goerge Bezzera, Trip Advisor
- Arthur Kordon, Kordon Consulting

3:50 PM  PANEL 2 “Enabling Big Data and Analytics in Your Organization"

Moderator: Pete Martinez, Game Changer Tec, LLC

PANELISTS

- Jeff Hutchins, Coca-Cola
- Louis Gidel, Baptist Health South Florida
- Matthew Pape, Ryder
- Sol Rashidi, Royal Caribbean
- Nadine Davey-Rogers, Mastercard

4:50 PM  Closing Remarks

5:00 PM  Networking Reception begins

7:00 PM  Day 1 Conference ends
Day 2 Agenda

Tuesday, December 5, 2017

Enabling Data Science in Your Organization Workshop

The "Enabling Data Science in Your Organization" Workshop dives deeper into the topics explored in Day 1, specifically on building data science competence at your organization. This will be:

- An interactive workshop (with examples of the possible compositions of data scientist teams) driven by the types of problems that you are looking to solve
- An examination on the processes that the data need to go through from database to insight
- An examination of the infrastructure needs both in terms of storage and computing power, caveats, and limitations of data analyses, and more.

Participants will have the opportunity to bring in their own problem as a test case, and apply the concepts discussed in the workshop by designing a pipeline for analysis to address it. Given the interactive nature of the workshop, participation is limited, so register early!

8:00 AM Registration and Breakfast (Library & Living Room)
8:45 AM Opening Remarks | Nick Tsinoremas, CCS Center Director
9:00 AM "Business, Strategy, and Data Analytics"
   Facilitators: Luis Pintado, SIVOTEC Analytics
   Joseph Johnson, UM SoBA Marketing
10:00 AM BREAK
10:10 AM "Data Understanding / Preparation / Analysis"
   Facilitators: Arthur Kordon, Kordon Consulting
   Athena Hadjixenofontos, UM CCS
10:55 AM BREAK
11:05 AM "Where are you in your analytics journey?"
   Facilitators: Hector Irizarry and Justin Irizarry, AnalytiixIQ
   Joseph Johnson, UM SoBA Marketing
12:30 PM Day 2 Workshop ends