DAY 1 AGENDA

Monday, December 4, 2017

1:00 PM  Registration  (Multi-purpose ABC Room & Living Room)
2:00 PM  Opening Remarks and Welcome  | Nick Tsinoremas, CCS Center Director
2:15 PM  Keynote Address  | Daniel Cohen, Senior VP Emerging Payments for MasterCard Latin America and the Caribbean
2:40 PM  Introduction of Panelists
2:45 PM  PANEL 1 "The Disruptive Power of Artificial Intelligence in Business"
         Moderator: Joseph Johnson, UM School of Business Administration Marketing
         PANELISTS
         ▪ Linton Ward, IBM
         ▪ Tomás Helou, SAP
         ▪ Goerge Bezzera, Trip Advisor
         ▪ Arthur Kordon, Kordon Consulting

3:45 PM  BREAK
3:55 PM  PANEL 2 "Implementation of Big Data and Analytics in Your Organization"
         Moderator: Pete Martinez, Game Changer Tec, LLC
         PANELISTS
         ▪ Jeff Hutchins, Coca-Cola
         ▪ Louis Gidel, Baptist Health South Florida
         ▪ Matthew Pape, Ryder
         ▪ Joel Cumming, SkyWatch

4:55 PM  Closing Remarks
5:05 PM  Networking Reception
7:00 PM  Day 1 Conference ends
Day 2 Agenda

Tuesday, December 5, 2017

Data Science in Your Organization Workshop

The "Data Science in Your Organization" Workshop dives deeper into the topics explored in Day 1, specifically on building data science competence at your organization. This will be:

- An interactive workshop (with examples of the possible compositions of data scientist teams) driven by the types of problems that you are looking to solve
- An examination on the processes that the data need to go through from database to insight
- An examination of the infrastructure needs both in terms of storage and computing power, caveats, and limitations of data analyses, and more.

Participants will have the opportunity to bring in their own problem as a test case, and apply the concepts discussed in the workshop by designing a pipeline for analysis to address it. Given the interactive nature of the workshop, participation is limited, so register early!

- 8:00 AM  Registration and Breakfast (Library & Living Room)
- 8:45 AM  Opening Remarks | Nick Tsinoremas, CCS Center Director
- 9:00 AM  "Business, Strategy, and Data Analytics"
  Facilitators: Pete Martinez, Game Changer Tec, LLC
  Joseph Johnson, UM SoBA Marketing
- 10:00 AM  BREAK
- 10:10 AM  "Data Understanding / Preparation / Modeling"
  Facilitators: Arthur Kordon, Kordon Consulting
  Athena Hadjixenofontos, CCS Director of Engagement
- 10:55 AM  BREAK
- 11:05 AM  "Where are you in your analytics journey?"
  Facilitators: Hector Irizarry and Justin Irizarry, AnalytixIQ
  Joseph Johnson, UM SoBA Marketing
- 12:30 PM  Day 2 Workshop ends